

Fun With Food

What Makes The Perfect Ice Cream Float? Ask Dr. Root Beer

(NAPSA)—Ice cream floats are a popular dessert treat, particularly during hot weather.

Although creating the frosty combination of ice cream and a soft drink sounds simple, there is a science to building the perfect float.

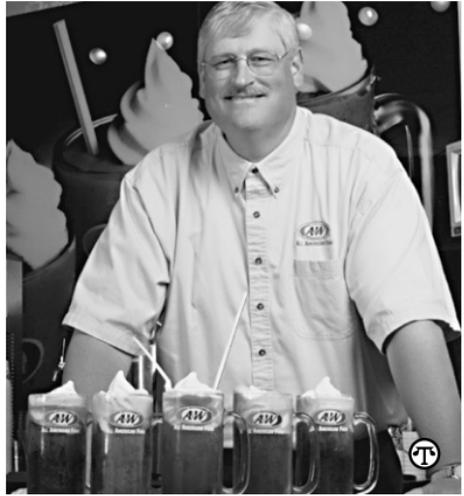
David Miller, who works for A&W Restaurants, is known as “Dr. Root Beer” by his co-workers and A&W franchisees. Miller joined the company in 1965 when he was 15. Since then, he has helped millions of people in their quest for the perfect float.

There are a number of popular float flavors, including orange, cola and grape, but root beer remains the favorite among float lovers.

“I had my first root beer float when I was 10 years old at a Drive-In in Petoskey, Mich.,” Miller said. “I was hooked right away and have been lucky enough to enjoy a great career in a fun business.”

Although Miller admits it is hard to “mess up” a root beer float, he offers these tips for making a more perfect one:

1. Use A&W Root Beer and vanilla ice cream.
2. Add the root beer first and then “float” the ice cream on top.
3. The proper “mix” is two parts root beer and one part vanilla ice cream.
4. Make the root beer float in a frosty mug, so you can watch the root beer and ice cream interact.
5. Use both a spoon and a straw to enjoy your float, or use a combination “stroon.”
6. Drink your float right away.



After nearly 40 years in the business, David Miller, also known as “Dr. Root Beer,” has learned a thing or two about making the perfect root beer float.

“It’s fun to make your own root beer float, but it’s also great to have one prepared by an expert at an A&W Restaurant,” Miller said. “We have 85 years of experience in making the best root beer floats, and we have fun doing it.”

A&W Restaurants are the only locations licensed to sell real draft-style A&W Root Beer®. Float lovers will tell you that when step one is filling a frosted mug with root beer straight from the tap, you’re one step closer to root beer perfection.

“When you need that special treat to bring a smile to your face, joy to your heart, and a ‘feel-good’ to your day, you have to have a root beer float. And the effect is the same whether you’re a kid or an adult.”