

GOOD CITIZENSHIP

Auto Supplier, Employees Join To Fight Hunger

(NAPSA)—A program sponsored by a major international automotive supplier and its employees is helping to feed families in communities across North America.

Launched in September 2010, the program developed by Faurecia North America—FUELS, for Faurecia Unites with Employees for Local Service—targets the charitable efforts of more than 10,000 employees across North America. In addition to food donations, Faurecia volunteers contributed approximately 650 hours of service at food banks as a result of the program.

Through the FUELS project, Faurecia donated more than 148,000 pounds of nonperishable items to food banks across North America in its first year. Its objective is to make an impact in the neighborhoods and communities where the company has a presence.

Faurecia specializes in automotive seating, emissions control technologies, interior systems and automotive exteriors and is the sixth-largest automotive supplier in the world and the ninth largest in North America with 39 locations in the U.S., Canada and Mexico.

Exceeding Expectations

To foster team spirit and encourage giving, the company challenged its employees to compete in collecting the most pounds of food per person per site. Faurecia pledged that, if the employees met their respective collection goals, the company would contribute \$500 to each local food bank that the sites partnered with. It also pledged \$5,000 for one site in the U.S./Canada and one site in Mexico that collected the most pounds



Feeding those in need: A Faurecia volunteer project, FUELS, has donated more than 148,000 pounds of nonperishable food to food banks across North America.

of food per person. Overall, 75 percent of the company's participating sites exceeded their collection goal.

A Proud Employer

"It was amazing to witness our employees engage in this project last year and step up to the challenge," said Mike Heneka, president of Faurecia North America. "It was even more rewarding to see how many went above and beyond the challenge by volunteering at our partner food banks to make a difference in their communities. I am confident that we will exceed our goals again this year and see record numbers of employees participate in the FUELS program."

Continuing the Effort

Building on the success of the 2010 initiative, FUELS has announced that its 2011 effort will again consist of food collection, volunteerism and financial support.

To learn more, visit www.faurecia.com or connect with the FUELS program on Facebook (www.Facebook.com/FaureciaFUELS), Twitter (www.Twitter.com/FaureciaFUELS) and YouTube (www.YouTube.com/FaureciaFUELS).