

# Automotive Answers

## Award-Winning Truck Breaks From The Herd

(NAPSA)—For the 2009 model year, big things were in store for a top-selling “big rig”—and the vehicle that emerged is a truck that pulls out all the stops.

With a bold, powerful, “get-out-of-the-way” design, the all-new Dodge Ram has more than 35 new or improved features. For instance, equipped with a new-generation, 5.7-liter HEMI®, which produces 380 hp and 404 lb.-ft. of torque, the R/T regular-cab 4x2 model with a short bed and 4:10 gears blasts from 0-60 mph in 6.1 seconds.

The new Ram has an improved frame design that incorporates high-strength steel supports; an all-new, first-in-segment, multi-link coil spring rear suspension that improves ride and handling characteristics without sacrificing payload (up to an estimated 1,850 pounds); and towing capability (up to an estimated 9,100 pounds).

The line features an available first-in-segment RamBox cargo management system that provides weatherproof, lockable, illuminated and drainable storage compartments integrated into both fender sides for effortless access and convenience. The RamBox system also includes a bed divider/two-foot bed extender for oversize loads and a rail system with sliding, adjustable cleats for infinitely adjustable tie-down capability. Another new segment-first innovation is a pair of “store in the floor” bins with removable liners that offer even more versatile storage.

The all-new interior stands out with a renewed emphasis on craftsmanship, expressed in pre-



**This award-winning truck is considered a game-changer in terms of capability, convenience, craftsmanship and safety.**

mium interior appointments—including six-ring instrumentation, redesigned controls, chrome accents, premium seating with improved bolsters and two-tone upholstery. In addition, the interior is significantly upgraded with “soft-touch” materials and premium fit and finish.

Consumers aren't the only ones responding to these new truck models. The automotive industry is piling on the praise as well, with such kudos as:

- MotorWeek's Drivers' Choice Awards, “2009 Best Pickup Truck”;
- International Truck of the Year, awarded by international journalists;
- Cars.com's “Work Truck of the Year”;
- Texas Auto Writers Association's “Full-Size Pickup Truck of Texas”;
- Consumer Guide's “Best Buy for 2009” in the Large Pickup category; and
- Truckin' magazine's “2009 Truck of the Year.”

To learn more, visit the Dodge Web site at [www.dodge.com](http://www.dodge.com).