

Beauty Secrets

Back To Beauty Basics

(NAPSA)—Botox, chemical peels, porcelain veneers, laser eye surgery. These are the beauty trends that today's women believe they have to abide by in order to gain maximum beauty results. What ever happened to the simple, basic beauty secrets that our mothers taught us? There are easier—and more affordable—ways to look and feel beautiful that don't require a six-month waiting period.

For example, something as simple as removing eye makeup before going to bed to prevent crow's feet is a beauty "secret" that has been passed down for generations. Moisturizing before bedtime is a good tip to pass along, since nighttime is when the body needs the most moisture replenishment. Also, using a lip balm before lips become horribly chapped is the best way for keeping your lips soft and hydrated. And flossing before bed is an oldie but goodie.

Hair color is another beauty essential that has a couple of secrets of its own. It's true that immediately after coloring, your

hair is healthy looking with radiant shine. However, in order to maintain this shine, it is important to incorporate a conditioning treatment specially designed to enhance hair color results. Clairol Nice 'n Easy is a great choice since it just introduced a brand-new, long-lasting, after-color con-

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ditioning technology included right in the Nice 'n Easy package—Color Seal Gloss. It is the perfect

companion that will enhance your color, keeping your hair healthy and conditioned.

Nice 'n Easy spokesperson, Kristin Urbaniak says that using new ColorSeal Gloss weekly conditioning treatment fosters dramatic improvement in the overall quality of the hair. "ColorSeal Gloss produces a change so noticeable, it can be felt immediately," she explains. "Not only does it improve the look and feel of hair, it helps color stay truer, longer."

Beauty fads will come and go, but the basic essential secrets always make sense.