

Pointers For Parents

Back-To-School Budgeting—Denim A Common Denominator

(NAPSA)—Getting an “A” on back-to-school shopping on a budget may be easier if you think “D” for denim.

This versatile, durable fabric is always in fashion and can be dressed up or down, depending on the occasion.

To keep things interesting, this simple wardrobe staple comes in fashionably different washes, finishes and cuts.

Here are a few tips from the experts at OshKosh B’Gosh:

- Buy solid color clothing items that can be layered and worn with a variety of other pieces to extend wear. A wide variety of colors and fabrics coordinate well with denim which makes it easier to get dressed and make the most of existing clothing.

- Elastic waistbands are comfortable and fit longer, as children grow. The same is true for adjustable straps for jumpers and overalls.

- Compose a list before shopping and take your child’s measurements with you.

Because sizes differ between brands, many parents prefer to make shopping simpler by focusing on a trusted brand name known for its quality, durability and reliable sizing.

Quality clothes do not necessarily have to cost more, if you shop in advance and look for sales.

A good example is the children’s clothing from OshKosh



Versatile, durable denim is always in fashion. It can help cost-conscious parents make the most of a back-to-school budget.

B’Gosh. OshKosh B’Gosh began as a maker of denim bib overalls. Today, the company is one of the top branded children’s wear suppliers in the industry.

From their trademark bib overalls which now come in a variety of patterns and decorative styles, the line has grown to include baby clothes; swimwear; outerwear; shoes; and girls’ and boys’ accessories such as hats, bags and socks.

For more information, visit www.oshkoshbgosh.com.