

Bake A Difference And Help End Childhood Hunger

(NAPSA)—Nearly 17 million children face hunger in America—that's one in four kids.

The weak economy has put millions of previously secure American families at risk.

Fortunately, there is a way you can help. Share Our Strength, the leading organization working to end childhood hunger in America, encourages Americans to raise funds by hosting bake sales in their communities.

"Holding a bake sale is one of the easiest ways to make a really big difference in a child's daily life. I am honored to be involved with Great American Bake Sale because I know how important it is to make sure that no child in America struggles with hunger," says Sandra Lee, official campaign spokesperson for Share Our Strength's Great American Bake Sale and star of Food Network's "Sandra's Money Saving Meals."

Funds raised support Share Our Strength's efforts to end childhood hunger in America by 2015.

Every dollar counts. For example, \$25 can help feed one child three healthy meals every day for a month and \$50 can help connect a child with healthy meals throughout the summer.

Martha May Fink, a mother from Manchester, N.H., has raised more than \$9,000 over the past three years holding bake sales. "Thanks to Great American Bake Sale, I have an awareness of childhood hunger now. I feel like I'm really making a difference."

Bake sales do more than raise funds for a worthy cause. They also help create awareness and help educate your community about the important issue of childhood hunger in America.



Sandra Lee, star of Food Network's "Sandra's Money Saving Meals," is the official campaign spokesperson for Share Our Strength's Great American Bake Sale.

There's no need to do it alone. You can get your entire town, city or county involved in helping to end childhood hunger by hosting a bake sale in your community. Or you can have a bake sale at work. Form a team with co-workers to help build office morale. Bake sales can be incorporated into a variety of community events. No matter how large or small, each one makes a difference in empowering people and communities to help the often overlooked issue of childhood hunger in America. It's an easy and fun way to help kids. Roll up your sleeves, preheat your ovens and bake a difference!

If you have a business, you can host a Great American Bake Sale and donate the proceeds to Share Our Strength.

To find out more about Great American Bake Sale, please visit www.greatamericanbakesale.org.