

Good Citizenship

Baking To End Childhood Hunger

(NAPSA)—One in five children in America struggle with hunger—a problem that stops them from reaching their full potential. In fact, according to Share Our Strength, children who regularly struggle with hunger are less likely to graduate from high school and college.

To help, TV personality and expert baker Duff Goldman is teaming up with PHILADELPHIA Cream Cheese to offer tips on how Americans can host a successful bake sale to help end childhood hunger through his biggest passion—baking.

“Everyone can help connect children to the meals they desperately need by hosting your own bake sale as a fun and delicious fundraising opportunity,” says Goldman. “However big or small your bake sale, the funds you raise can help to end childhood hunger and assist kids in reaching their full potential.”

To host a bake sale for the cause, register at bake.nokidhungry.org, select some of your favorite recipes and get baking. By registering with No Kid Hungry, fundraisers will receive a bake sale tool kit featuring coupons and products to help host a successful bake sale, such as a coupon and cookbook from PHILADELPHIA Cream Cheese.

Goldman's Top Tips for Hosting a Successful Bake Sale

- **Pick Your Spot:** Choose a high-traffic location such as a sporting event, community cen-



Celebrity Pastry Chef Duff Goldman and PHILADELPHIA Cream Cheese share tips on turning a love for baking into a helpful hobby to help end childhood hunger.

ter or park to get maximum foot traffic and visibility. Just be sure to ask your local venues for permission.

- **Make More Dough:** Have a donation jar at your table to bring in extra money. You'll be pleasantly surprised at how many people purchase items and also drop cash in the jar.

- **Make 'em Mini:** In addition to full-sized pies and cakes, create mini versions of your favorite desserts. Try baking your favorite cheesecake or pie recipe in muffin tins.

- **Remember to Refresh:** Offer beverages, like lemonade or iced tea, in addition to your baked goods to help wash down the tasty treats.

Learn more about hosting a Bake Sale for No Kid Hungry at www.bake.nokidhungry.org. For more delicious recipes and baking tips, visit www.CreamCheese.com.