

Smart Shopper

Bargain-Hunting Hints

(NAPSA)—By following a few simple tips, you can save time and money at holiday time and on other year-round gift-giving occasions when you buy things for yourself and your family:

- **Do a “deal discovery”:** According to mobile coupon app Shopular, which conducted a survey of nearly 600 savvy shoppers, as many as 95 percent of the shoppers polled have participated in retail bargain hunting on their smartphone device—before even hitting the stores—to research and discover the best ways to save, as shopping truly goes mobile.



Great ways to save can be at your fingertips, if you have your hands on a phone with mobile couponing and bargain-hunting apps.

- **Making a list**, checking it twice and then sticking to it can be a good idea for busy families on the go...and on a budget.

- **Convenience is the buzzword** of the year for “omni-channel” shoppers who are using all available technology tools at their disposal—be it online, via mobile or in-store to locate hot bargains on heavy sales days—to ensure the best possible shopping experience.

- **Learn more:** For other ways to streamline your upcoming visit to your favorite retail outlets, check out and download Shopular.com, a leading mobile couponing app, available free for Android and iPhone.