

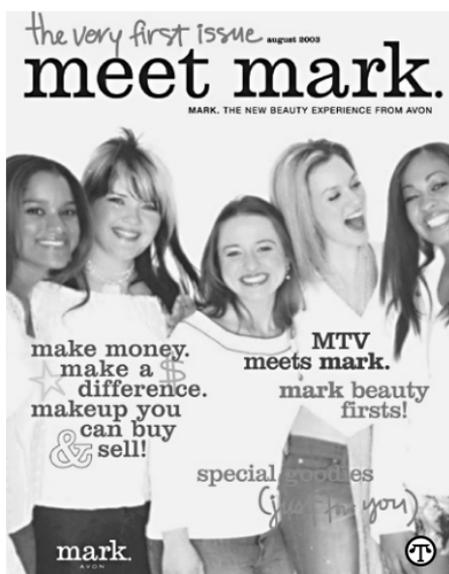
Be CEO Of Your Own Beauty Business

(NAPSA)—More and more, young women are making their mark in the world. Now there's a different and original beauty business created to celebrate this by providing some 17 million young women over the age of 16 with an unprecedented beauty and business opportunity. Not only can they buy and sell the makeup they love, they can ultimately become CEO of their own business.

At the heart of *mark.*[™], the new beauty business from Avon, is "social beauty"—the excitement generated by young women bonding, sharing secrets and products and talking beauty in their dorms, apartments, offices—anywhere. According to Deborah Fine, president of Avon Future, "Beauty rituals in social environments have long been the experiences through which young women connect. These social beauty venues are where *mark.* products will be bought and sold—it is what makes the products and the young women who sell them unique."

Now, young women can balance work and school while still making money and talking makeup. *mark.* will provide young women with a much needed "entrepreneurial choice" and an earnings opportunity that fits seamlessly into their lives. Representatives can make as much, if not more, as in a minimum-wage fast food or retail job, in only half the time. They can even earn college credit from the University of Phoenix by completing a 12-part series of online training courses.

mark. representatives will sell a line of nearly 300 diverse, customizable and exclusive products, including a stylish mix of "must-have" makeup, fun and effective "Behaving" and "Misbehaving" skin care products, a one-of-a-kind fragrance and an array of accessories, including jewelry and bags by young designers. Inspired and developed with young women in mind, this new "prestige" line at drugstore prices reflects their needs and desires, with portable,



Shopping from the "magalog" is part of the fun you can have running your own business.

"jean-pocket-friendly" products that are fun, fresh and modern. For example, Hook Ups are dual ended customized sticks that can be mixed and matched to create more than 500 combinations of lip gloss, shimmer powder, concealer, eye liner and mascara. And, Garden Blu, the first fragrance in a collection of scents inspired by a garden of imaginary flowers, reflects where fantasy and nature bloom.

Products are showcased in the *meet mark* "magalog," a combination of a traditional catalog and a magazine featuring informative articles on beauty and life. This portable retail environment is published every four to six weeks. *meet mark.* will arm young women with the latest up-to-the-minute trends and the freshest products.

In addition, on the Web site, www.meetmark.com, consumers and representatives can buy and connect with each other 24 hours a day.

Make money, make friends, make a difference, make your mark. To learn more or to become a *mark.* representative, go to www.meetmark.com or call 1-800-MEETMARK.