

Children's Health



Be Proactive To Help Keep Your Family Lice-Free

(NAPS)—The Centers for Disease Control estimates that 12 million children get lice annually. Children can be exposed to head lice during school outbreaks, playdates, sleepovers or camp. You would be hard pressed to find a school district that doesn't see at least one case a year.

Siblings and parents are at risk if a child is being treated. If you or your children have potentially been exposed, specialists recommend a lice protection product to eliminate uncertainty and begin killing any stray lice before an infestation can take hold.

Lice symptoms include scalp itching and a visible rash behind ears and on the nape of the neck. Signs of infestation, if they appear at all, manifest two to four weeks after lice have arrived. During this time, children are sharing lice with others before any infestation is detected.

Here are some tips that can help if you think you might be facing these unwelcome guests:

- Examine your child's head under bright light for tiny tan-gray bugs and their eggs (which appear as white sand grains strongly attached to the hair shaft near the scalp). If seen, use a lice treatment product immediately.

- If you don't see signs but suspect exposure, give yourself peace of mind by replacing your family's daily shampoo with a lice protection shampoo for two weeks to kill adult lice and those that hatch.



Recent breakthroughs in nontoxic lice protection have led to innovative protective shampoos that kill lice before you know they're there.

- Effective lice protection shampoos kill the lice rather than just repel them. This ensures you quickly eliminate lice you may have missed before they become an infestation or spread.

- Pesticide-based products should not be used as a preventive measure. Look for nontoxic and pesticide-free alternatives as multiple exposures to synthetic pesticides is not recommended.

Seek lice protection products that are proven to kill lice, such as safe, nontoxic Vamousse Lice Prevention Shampoo. Its innovative, pesticide-free formula helps keep your family lice-free by killing lice before an infestation is identified. Made in the U.S., it's safe for daily use by the entire family (including those as young as 2) during periods of exposure risk. For an active head lice infestation, there's Vamousse Lice Treatment.

For more information, visit www.vamousselice.com.