



# Hair Today

## Professional Solutions For Beautiful Hair

(NAPSA)—If you're planning on soaking up some sun, it's important to pay attention to your tresses. In many ways, the right hair care product is the solution to addressing the problems that arise as a result of summer weather, says Alessandro Mangerini, senior stylist at the Peter Coppola Salon in New York City. To keep hair healthy during and after the summer months, Mangerini suggests you start by following these simple hair care rules:

**Make your hair a priority.** You change your skin regime to accommodate the seasons. Do the same for your hair.

**Don't fall into a tired routine.** Rather than using an elastic band to pull back your hair, try using a bandana, barrettes or accessories like chop-sticks and clips to keep hair off your neck while reducing hair breakage.

**Keep your color-treated hair vibrant and shiny.** Mangerini recommends you look for hair care products with soy proteins and UV protectants. He likes the new TRESemmé Total Colour Care shampoos and conditioners. They are specially developed to add twice the shine to colored hair and address the needs of women with different types of color-treated hair. Formulated with citrus extracts, TRESemmé's Total Colour Care Healthy Highlights shampoo and conditioner gently cleanse and condition to keep blonde and highlighted hair bright. TRESemmé's Total Colour Care Vibrant Color is formulated



**To look your best from head to toe, start with top quality hair care.**

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with UV Protectants to keep darker, colored hair looking rich and vibrant.

**Visit your stylist regularly.** Although the long, natural look is in, split ends are not. To keep hair looking beautiful, ask your stylist how often a cut is needed with your specific hair type.

**Have fun with the "in" hairstyles.** To achieve the '50s look, use high ponytails, headbands and sultry up-sweeps. To create these fun looks, you want to use professional quality styling products. Again, one of Mangerini's favorites is TRESemmé's European TRESMousse, a professionally formulated styling foam that blends 10 conditioners and protects hair from damage while adding fullness and body.

These products are available at drug, mass merchandise and grocery store outlets. To learn more, visit [www.tresemme.com](http://www.tresemme.com).