

## Beautiful Skin All Day

(NAPSA)—Many people may be surprised that skin behaves differently throughout the night and during the day. While it repairs itself at night, during the day it works hard fending off environmental aggressors and oxidative stress. By evening, skin shows signs of age, fatigue, lines and dullness.

In response, the chemists at Kiehl's Since 1851 created a new facial oil that awakens, revitalizes and energizes fatigued skin so it looks and feels as fresh at the end of the day as it did at the beginning.

Kiehl's Daily Reviving Concentrate is designed to support the skin's natural defenses by mirroring the way the skin defends itself.

The chemists specifically selected a highly concentrated blend of 100 percent natural origin ingredients including gingerroot essential oil for UV ray protection,



**Your skin can look as fresh and radiant at the end of the day as it does at the beginning.**

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sunflower seed botanical oil to increase skin hydration, and tamanu oil to lock moisture in.

These natural oils, explains Dr. Adam Geyer, Kiehl's Consulting Dermatologist, "create a protective layer that diminishes the penetration of environmental aggressors." He continues that they "continuously provide daytime hydration and boost the skin's ability to defend itself against aggressors throughout the day."

The result is a light, noncomedogenic, nonacnegenic, mineral oil-free, water-free and paraben-free formula that absorbs quickly and helps strengthen and protect the skin for a smooth, fresh and healthy look all day long.

Daily Reviving Concentrate is available in Kiehl's retail stores, at [www.kiehls.com/DRC](http://www.kiehls.com/DRC), (800) KIEHLS-2 and select specialty retailers.