

# INGENIOUS IDEAS

## Beauty Is And Beauty Does



**A traveling beauty products show also offers a way to help combat domestic violence.**

(NAPSA)—The fifth annual Avon Let's Talk Beauty Tour, sponsored by Crystal Light® On The Go, recently launched in New York City and will be traveling across the country until November. Women will be offered a “one of a kind” interactive beauty experience and a unique opportunity to help others by raising awareness of the issue of domestic violence. The Avon Foundation invites consumers to learn more about the New Speak Out Against Domestic Violence program, which aims to help break the cycle of domestic violence, with materials available at the Avon Let's Talk Beauty Tour and at [www.avonfoundation.org](http://www.avonfoundation.org).

Over 50,000 women are expected and those who visit the Avon Let's Talk Beauty Tour's eye-catching hexagonal tent can get complimentary makeovers and skin-care consultations plus free samples and an exclusive preview of many

new products. These include:

- Anew Alternative Intensive Age treatment, which combines Western pharmaceutical-inspired science with Eastern healing herbs to stimulate skin's natural ability to help undo the signs of aging.
- Avon Shine Supreme Lip Color with a self-renewing shine.
- Extraordinary, a sumptuous floral Oriental fragrance, laced with the sparkle of champagne and the richness of chocolate truffles.

What's more, participants can register to win the Avon Bold and Bronzed in the Bahamas Sweepstakes. One lucky winner and a guest will get a four-day, three-night all-inclusive vacation to the Radisson Cable Beach & Golf Resort in Nassau, Bahamas.

For more information about the 2005 tour and the cities it will visit, call 1-800-FOR-AVON or log on to [www.avon.com/events](http://www.avon.com/events).