

Beauty Secrets Every Woman Should Know

(NAPSA)—From signature scents and shampoos to shower gels and skincare, beauty and fashion guru Jenn Falik has tried, tested and fallen in love with beauty products from a young age. Jenn reveals her latest beauty secrets, trends and tips to keep your skin looking radiant every day.

- **The Perfect Arch**—A good eyebrow shape is an important part of a polished look. The perfect shape can brighten your appearance and keep you looking years younger. Make sure to maintain your brow shape by regularly visiting a specialist or investing in the right shaping tools.

- **Two-in-One**—Break your eye pencils in half. A shorter pencil gives you more control. You can rest your thumb on your cheekbone for stability and get up close to the mirror for precise application. And, now you have two liners in your favorite color—one for home and one for the purse.

- **Three Is the Perfect Number**—To hit all the right angles on your face and give yourself a natural glow, apply bronzer or blush in the shape of the number three on your face. Start along the hairline, go out by the ear, back in just under the cheekbone, then out and around at the jaw line, finishing just under the chin. Reverse and repeat on the other side.

- **Perfect Pucker**—Embrace the art of achieving beautiful, full lips by dabbing white eyeliner pencil right above the center of your upper lip to enhance your



Beauty and fashion expert Jenn Falik provides advice to keep your skin looking radiant.

pout. Put one dot right in the middle of your upper lip and blend it up and out until you can just detect a slight iridescent glow.

- **Fresh Face**—Trying to go from exercise class to cocktails without the fear of running mascara? Throw a pack of Pond's® Wet Cleansing Towelettes in your purse to keep your skin looking fresh while on the go. Their oil- and dirt-trapping fibers work like a magnet to remove dirt and oil, removing up to 40 percent more makeup than the other leading towelettes, even waterproof mascara.

Be sure to check out www.ponds.com for more beauty tips, download coupons for Pond's Wet Cleansing Towelettes and get more information on the Pond's free money-back guarantee.