

Best New Vehicles To Fit Your Lifestyle

(NAPSA)—The next time you're in the market for a new car or truck, you may want to give some thought to which vehicles are the most customizable. For many buyers, the ability to personalize a vehicle puts them on the road to expressing their true selves.

While just about any car, truck and SUV can be transformed and personalized, some models lend themselves to customization more than others.

To find the vehicles that are the most accessory friendly, you can check out the SEMA Award winners, presented annually by the Specialty Equipment Market Association (SEMA).

This year's winning vehicles are:

Hottest Car

Ford Mustang is considered the car that most lends itself to customizing based on its strong and everlasting popularity among



Ford Mustang

enthusiasts. From performance products to appearance accessories, the Mustang can be personalized to fit anyone's unique needs. With aftermarket manufacturers offering a wide array of products, expect to see the Ford Mustang continue to be one of the most popular cars for accessorization for years to come.

Hottest Sport Compact

Customization has always been a core component of the Scion brand, so it comes as no surprise that the Scion FR-S was selected as the Hottest Sport Compact. From the moment the

vehicle hit showrooms in the United States last summer, the FR-S was a top pick for those looking to personalize their vehi-



Scion FR-S

cles. Featuring lots of sleek styling and good performance, the FR-S is a top pick among those in the specialty-equipment industry for its power, authenticity and ability to inspire customization.

Hottest 4x4 SUV

The Jeep Wrangler was named the Hottest 4x4 SUV for the third consecutive year. This excellent vehicle has a unique ability to



Jeep Wrangler

improve with modification. Custom parts and accessories for this car have long been popular and it seems to attract the kind of owners who are always on the lookout for ways to make their Wranglers very much their own.

Hottest Truck

The F-Series is a perennial favorite with enthusiasts and specialty-equipment manufacturers, and all indications are that the trend will continue with the latest models. These versatile trucks last for decades, and drivers want to be happy with the way they

look, feel and perform for a long time. Whether the truck is being



Ford F-Series

used for functional purposes or simply for a fun ride, F-Series truck owners are making it their own.

The annual SEMA Show brings together specialty-equipment manufacturers and industry leaders to showcase the best in vehicle customization and new accessories. Every year at the show, thousands of products designed to improve performance, safety and convenience are displayed, as well as those that enhance appearance and comfort.

The SEMA Award recognizes vehicle models that specialty-equipment manufacturers believe are the best platforms for accessorization and that showcase the year's coolest products. It also underscores the cooperative relationship between the automakers and SEMA-member companies.

"The SEMA Show has always been about innovative products and trends," said Chris Kersting, SEMA president and CEO. The SEMA Award amplifies the industry's special ability to identify and set trends that consumers follow.

The SEMA Award program provides valuable guidance to those looking for a top-quality vehicle that can be personalized.

Learn More

For further facts about the award winners, the products available for them and how you can customize your new ride, go to www.sema.org/semaaward or call (909) 396-0289.