

Internet News & Notes

Best Spam Blocker No Longer For Tech Elite

(NAPSA)—Today, nearly 20 percent of the e-mail finding its way into your inbox is unsolicited commercial junk messages, commonly referred to as “spam.” It’s a problem generating national attention from government, business and consumers alike.

As the rest of the world grapples with this growing epidemic, a network of elite computer enthusiasts have been quietly collaborating on a technology that can eliminate spam for good.

Until recently, that technology, called Spam Assassin, was only available to computer users with a lot of technical know-how, but a company called Stata Labs, Inc. has figured out a way to bring this powerful technology to the average computer user—at a fraction of the cost of other spam-fighting products.

In February 2003, Stata Labs introduced a unique new product called SAproxy, a Spam Assassin-based program that can be downloaded and easily used with almost any e-mail program running on a Windows-based PC.

Since SAproxy’s recent introduction to the market, it has proven it can successfully block nearly 100 percent of all junk e-mail, while ensuring the safe delivery of legitimate e-mail from family, friends and co-workers to your inbox.

And while many companies have created similar anti-spam programs and subscription services for consumers, most of these products have limited capabilities and only work with certain e-mail programs, plus they can be very expensive—averaging \$60 or more.



Getting rid of unwanted e-mail may be easier than you think.

SAproxy costs \$6.50 and works with the most popular e-mail programs while also tapping into a large community of spam fighters who are constantly working to identify the newest tricks and trends spammers use to foil your system and congest your e-mail.

“Spam is a major pain for everyone from businesses to consumers. We thought it was time to level the playing field and make the best anti-spam technology more widely available,” said Aaron Burcell, director of marketing at Stata Labs.

With the average person receiving 13.3 spam messages per day, the problem with spam is expected to continue unless more forceful laws and penalties for spammers can be put in place. But until that happens, using a spam-fighting program like SAproxy is the easiest and least expensive method for stopping unwanted e-mail from reaching your inbox.

For more information on SAproxy or to download the program, go online and visit: <http://saproxy.bloomba.com>.