

Gift Ideas

Birthday Gifting Made Easy

(NAPSA)—A thoughtful gift can brighten a birthday. And since birthdays only come once a year, you'll want to make each one as special as the person being honored. But any gifter can feel a sense of anxiety when faced with the pressure of choosing that perfect gift. The gifting experts at 1-800-FLOWERS.COM offer the following suggestions for all those hard to shop for people on your list:

- Books or accessories supporting the recipient's interests, hobbies or collections are always appreciated.
- Sentimental gifts, such as framed photos or scrap books are sure to pull at the heart strings.
- A basket of the birthday person's favorite gourmet treats is a tasty way to celebrate. Customized gift baskets, accenting a recipient's interests or hobbies or maybe a favorite sports team are always a fun way to say Happy Birthday.
- A unique gift that's always enjoyed is a compilation of newspapers, music, movies and other popular items from the year the birthday boy or girl was born.



“HAPPY BIRTHDAY”—Two little words heard once a year makes choosing that special gift special.

- Everyone (even men) loves to receive flowers, and an arrangement that includes the recipient's birthday flower makes a thoughtful gift. In case a birthday is forgotten, flowers delivered the same day, are always welcome by givers and recipients.
- When all else fails, gift certificates to a favorite restaurant, shops or salon are always useful and appreciated.

More information about great gifts, including a Birthday Flower Cake® is available by visiting www.1800flowers.com.