

Blue365 Program Offers Health And Wellness Deals

(NAPSA)—There is good news for those who want to get more out of their health plan.

The Blue Cross and Blue Shield Association has teamed up with exceptional companies to provide access to health and wellness deals through its Blue365 program.

Members of participating Blue Cross and Blue Shield companies have access to discounts on gym memberships, healthy eating, personal care, courses on stress management, armbands for monitoring weight reduction and much more to help ensure health and well-being.

For example, members can get access to over 8,000 gyms nation-

 **Blue365**
Because health is a big deal™



Participating BCBS companies offer members exclusive deals on health and fitness programs.

wide for only \$25 per month from Healthways, 25 percent off a Jenny Craig® Premium Program or 20 percent off an entire order at Reebok.com, plus free shipping.

Enrollment is free and exclusive to members of Blue Cross and Blue Shield (BCBS) companies that have agreed to offer this voluntary program as a complimentary member benefit.

To sign up, visit www.blue365deals.com or go to your BCBS company website to access Blue365. The Blue Cross and Blue Shield Association is an association of independent Blue Cross and Blue Shield companies.

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Note to Editors: Blue Cross and Blue Shield companies participating in Blue365 are in the following states: AZ, DC, FL, IA, KS, LA, MA, MD, MI, MO, MT, NC, NE, NJ, NY, PA, RI, SC and VT. The Blue Cross and Blue Shield Federal Employee Program® also participates in Blue365.