

Decorating Trends

Bold Is Back, Showcasing Personal Style

(NAPSA)—Color is making a major comeback in home decor. Homeowners are moving away from grays and beiges and gravitating toward bold, bright and bodacious shades for their redecorating projects.

Color experts say homeowners are placing renewed emphasis on personal expressions when choosing the look to define their living space.

Savvy Homeowners Leading the Way

Today's homeowners are increasingly savvy when it comes to identifying trends in home redecorating. Immediately picking up on the aesthetics around them—from the coffee shop to the airport and everywhere in between—individuals are willing to experiment with multiple colors to define their personal flair.

According to color expert Dee Schlotter, many people now use their homes as labs for new looks and technologies. Since paint color is one of the easiest things to change, when something new strikes their fancy, they're willing to give it a shot. "We keep what works and start over when it doesn't. But always, the search is on for what's real and honest," added Schlotter.

A perfectly tailored color mix lets homeowners express their emotions and feelings through the space around them. Schlotter explained, "There's no better way to express yourself than with the transformative power of color in your home."

Tips to Remember When Working with Bold Color

Homeowners should understand the subtle nuances of painting with bold colors and consider



Homeowners today want colors that stand out and define who they are—lipstick red, aqua, poetic blue—instead of quietly blending into a space.

the following tips when getting started:

- **Ultra matte paint** is a great finish to show off color. The more shine, the more imperfections you can see.

- **Don't hold a paint chip in front of a white wall**, since bold colors will appear darker or more intense on the wall than they do on a small chip.

- **Test first.** Use a large test sheet and a "time test"—view your color in all light: morning, noon and night. Live with it for a few days to make sure you love it.

- **If you are going to go bold**, then really go for it. There's no such thing as a pale red.

Learn More

To find your color personality, try the online color tools at PPG Pittsburgh Paints' The Voice of Color website, www.voiceofcolor.com.