



## Four Compelling Reads: Thriller, Poignant Memoir, Dark Winter Tales, And How To Succeed In Business

**"Speak No Evil"**  
by Liana Gardner  
(Vesuvian Books)

(NAPS)—What if every time you told the truth, evil followed?

"My name is Melody Fisher. My daddy was a snake handler in Appalachia until Mama died. Though years have passed, I can still hear the rattle before the strike that took her from me.

"And it's all my fault. Since then, I've been passed around from foster home to foster home. I didn't think anything could be as bad as losing Mama. I was wrong.

"But I will not speak of things people have done to me. Every time I do, worse evil follows. Now, the only thing I trust is what saved me years ago. Back when I would sing the snakes calm." To buy <https://amzn.to/2mMcgZV>.

**"This Particular Happiness:  
A Childless Love Story"**  
by Jackie Shannon Hollis  
(Forest Avenue Press)

Debut memoirist Jackie Shannon Hollis

tells an honest, poignant and ultimately triumphant tale of what happens when a husband and wife want different things. Hollis, raised on a rural Oregon ranch in the sixties, wanted kids until she fell for a man

who didn't.

With insight and an authentic voice, she navigates the complex and intense path of longing and forgiveness while excavating the experiences that led her here. Called "gloriously wise" by Cheryl Strayed and "a vibrant, absorbing, intimate book" by Leni Zumas, "This Particular Happiness" resonates with heart and clarity. Buy at <http://bit.ly/2SUMcaY>.

**"A Midnight Clear"** by Sam Hooker, Alcy Leyva, Laura Morrison, Dalena Storm, Cassandra Windwalker and Seven Jane (Black Spot Books)

Six stories of not-so-merry Yuletide whimsy, a collection of dark winter tales

destined to chill your bones and warm your heart for the holiday season: A woman so cold she hardens to ice on a winter's eve. Risen from his grave before his time, a winter god alters the balance between seasons. A wolf's holiday season is interrupted by a strange curse.

From a murder at the Stanley Hotel to demons of Christmas past, present, and future, and a mad elf and Santa's Candy Court, the authors of Black Spot Books share their love for winter holidays. Buy at <http://bit.ly/2GAs0oB>.

**"Marketing For Entrepreneurs and Small to Medium Businesses: The Definitive Guide to Driving Growth and Success"**

by Kelly A. Mahoney  
(Castle Swan Media)

It's a tough world out there for small to medium businesses, with a number of

landmines potentially inhibiting success: increasing global competition, an unprecedented array of media and technologies; new and evolving buyer expectations, and demand for real-time and relevant brand engagement. To succeed

in today's environment, effective, well-thought-out strategies are essential.

This book is designed to help entrepreneurs and small- to medium-sized business owners—whether startups or already established—thrive in today's marketplace. It will teach you to create winning approaches to the market; avoid common pitfalls, saving time and money; eliminate waste on unproductive approaches and tactics; and accelerate revenue growth. Buy at <https://amzn.to/2KId7Dx>.

