

WATER FACTS

Bottled Water Web Site Provides Refreshing Info

(NAPSA)—If you've ever wondered about the flow of your bottled water from its source to the finished product, here's some news that will be easy to swallow.

A refreshing new presentation has been created by the International Bottled Water Association (IBWA) that delivers facts about bottled water in a fun, easy-to-navigate setting.



A Web site about bottled water, www.bottledwater.org, provides many interesting facts.

The presentation, found online at www.bottledwater.org, provides useful information about the processes, regulations and standards that help ensure bottled water safety and quality.

The interactive tour provides a functional demonstration that informs visitors about how the U.S. Food and Drug Administration (FDA) and state governments regulate bottled water as a packaged food product through stringent standards for safety, quality, production, labeling, and identity.

To view the IBWA Path-to-Market flash presentation online, and for an overview of bottled water regulations and standards, an IBWA member brand list, and other bottled water information, visit the IBWA Web site at www.bottledwater.org.