

Education News & Notes

Give a Gift that Keeps on Giving Box Tops for Education Program Helps Schools as you Purchase

(NAPSA)—Give a gift that works twice as hard: the gift that benefits your recipient as well as your child's school. Thanks to General Mills, whenever you use the Box Tops for Education Visa® Card or shop online at the Box Tops for Education Marketplace, a percentage of your purchase will go directly to your child's K-8 school. You could be filling up your car, or buying some books online, and at the same time increasing your child's art supply fund.

With school budgets across the nation being affected by the struggling economy, many schools are reducing costs any way they can—by increasing class sizes, eliminating courses, asking parents to donate school supplies, requiring teachers to double as janitors, and even shortening the school year.

"Parents have no other choice but to get involved in their child's education," stated mother of two, Cici Gordon. "By using the Box Tops credit card and shopping on the Box Tops online Marketplace I can easily contribute to my children's schools without adding to my already hectic schedule."

By participating in the General Mills' Box Tops for Education program, parents can help their schools provide children with a more well-rounded education. Parents who make online purchases through the Box Tops for Education Marketplace and use the



Shopping online is convenient and can also benefit your child's education.

General Mills credit card could raise up to \$40,000 annually for their child's school.

Two easy ways to raise money for your child's school:

1. Shop online at the Box Tops for Education Marketplace—a gateway to over 200 online stores, including such major brands as Gap.com, LLBean.com, JCPenney.com, Spiegel.com, Barnes & Noble.com, EddieBauer.com, OfficeDepot.com, and PetSmart.com. Participating retailers will donate 2 to 10 percent of your purchase value to the participating school of your choice. Each participating school can earn up to \$20,000 per school, per year from Marketplace purchases.

2. Sign up for the Box Tops Visa Card, and 1 percent of your

purchases' value will go to the school of your choice, whenever and wherever you use it. This card has no annual fee, and has a low interest rate. To sign up, please call 1-800-227-9605 or log on to the Web site at www.bboxtops4education.com. Each participating school can earn up to \$20,000 per school, per year from cardholders' purchases.

Join the Box Tops Booster Club for children's book recommendations, family movie reviews, ideas for mealtime as well as money-saving coupons.

Over 80,000 American schools have already enrolled in the Box Tops for Education program, which has given away more than \$90 million since its start in 1996. Once the money is earned, the schools are free to decide whether to spend it on a field trip to a museum or new soccer balls.

The program is open to accredited public, private or parochial schools for grades K-8 in the U.S. that have a 501 (c)(3) or 509 (a)(1) tax-exempt designation and to any U.S. military schools, for grades K-8 worldwide. The program is also available to accredited home school associations for grades K-8 in the U.S. that have a 501 (c)(3) or 509 (a)(1) tax-exempt designation and have 15 or more students. For more information, visit www.bboxtops4education.com.