

Breakthrough Technology To Permanently Combat Hair Loss

(NAPSA)—While hair loss may be an inevitable part of aging, men no longer have to live with it—or suffer from the psychological, professional and social consequences.

According to the International Society of Hair Restoration Surgery (ISHRS), at least 35 million men in the U.S. are affected by male pattern baldness, and by age 50, approximately half of all men will experience hair loss.

While prescription remedies such as Propecia and Rogaine offer some benefits, the only way to permanently restore one's hair is through hair restoration surgery.

The ARTAS System is the newest method in hair restoration, using FDA-cleared technology that was developed with several leading hair restoration physicians. This computer-assisted, image-guided hair restoration technique offers a minimally invasive solution for permanent, natural-looking results.

Hair restoration is performed as an office-based procedure. Implanted hairs develop their own blood supply and begin to grow, and new hairs are seen in a few months. New hair continues to grow over the course of a year, making gradual changes in a person's appearance. The popular cosmetic procedure works by moving healthy, functioning follicles to the areas of the patient's scalp most affected by baldness.

Losing one's hair can make men feel less attractive and less confident.

"I started losing my hair when I was in my mid-20s and it was a huge blow to my self-confidence. I have been seeking a permanent solution ever since," said Vincent DeLany, who recently had his hair restored with the ARTAS System. James Harris, M.D., of the Hair Sciences Center of Colorado in Denver, performed the procedure on DeLany.



The ARTAS System's image-guided technology allows for precise follicular unit harvesting and maximum patient safety.

"We couldn't be more pleased with the results—which were consistent with what we saw during the clinical trial across a broad group of patients," said Dr. Harris. "This technology allows patients to permanently regain the vitality of their appearance affected by hair loss."

"My entire practice is committed to helping patients with various degrees of hair loss and providing them with state-of-the-art options that are very safe and effective," commented Craig L. Ziering, D.O., FAOCD, founder and medical director for Ziering Medical Worldwide. "The ARTAS System is an excellent solution to hair loss that is less invasive and offers a quicker recovery time while maintaining natural, permanent results." This procedure offers many benefits. There are no stitches, so you can quickly return to your daily activities. Those who undergo the procedure experience little discomfort and no linear scalp incision, making it possible to wear their hair very short without concern for visible scarring.

Also, a person's appearance gradually changes over time for more natural-looking hair regrowth.

To learn more about the ARTAS System, visit www.artashair.com.