

Health Awareness



Breast Cancer Research

(NAPSA)—In the U.S., nearly 200,000 women (and 1,500 men) are diagnosed with breast cancer each year. Yet despite earlier detection rates and improved treatment, breast cancer remains the second largest cause (behind lung cancer) of cancer death among American women.



Sales of this pastel pink candle benefit one of the leading breast cancer organizations.

Organizations such as the Susan G. Komen Breast Cancer Foundation are leading the fight against this deadly disease, often with the help of retail partners. For example, Pier 1 Imports is once again offering a commemorative Komen Candle, with 25 percent of the purchase price (less tax) going directly to the Foundation; last year, sales of the candle raised \$144,045.

“Pier 1 has long been identified as a premier source for candles—and we are proud to be able to use our expertise for a greater good,” says Marvin J. Girouard, Pier 1 chairman and chief executive officer. “All of us have been affected by breast cancer in some way. Through our partnership with the Komen Foundation, we hope to make a difference in fighting this life-threatening disease.”

The signature Water Blossom-scented candle is now available in Pier 1 stores and online at pier1.com. For more information about breast health or breast cancer, call the Susan G. Komen Breast Cancer Foundation’s national toll-free Breast Care Helpline at 1-800-I’M AWARE® or visit the Web site at www.komen.org.



Note to Editors: October is National Breast Cancer Awareness Month.