

# Breathing New Life Into Old Photos



**State-of-the-art digital photo technology can make old photos look new again.**

(NAPSA)—It's one of life's simple yet irreplaceable treasures. A black-and-white photo of your grandparents' wedding day. Your daughter's first baby picture. That shot of you getting your high school diploma.

Everyone has cherished photographs. But even in a frame or album, photographs can age and fade. Worse yet, if they're not protected, they can get ripped or damaged. What then?

Restoring old photos is usually a difficult and expensive task, requiring a specialist who can take several weeks and charge hundreds of dollars. And the prospect of losing irreplaceable mementos, as sometimes happens with traditional photo restoration methods, keeps many people from handing them over.

But now, a new, state-of-the-art service using digital technology can make old photos look new again, in a simpler, more convenient and less expensive process.

The service is now available at all Walgreens stores. There, anyone can have their old or damaged photograph quickly and expertly restored, or their old black-and-white photographs colorized. The result: new, high-quality prints that are just as good as, or better, than the original.

It's easy:

• Take your old or damaged photos to a Walgreens, where in-

store photo specialists help you scan them into a computer. The digitized photos are saved on a disk, and you keep the original.

• You determine exactly how you want your prints to look by filling out the provided envelope. You can choose the number and size of prints and whether you want your restored photos placed on a CD-ROM.

• Photo specialists send the disk to the new Walgreens Photo Restoration lab. New prints will be delivered in less than 14 days, compared to the three to six weeks that traditional restoration methods usually take.

• The lab's restoration and colorization technicians bring photos back to their original state and restore badly damaged photographs—even ones that have significant pieces missing.

Curious? In-store photo specialists are available to help customers with the scanning process and answer questions. Examples of restored photographs are on display at every store.

If you're someone who has always wanted to restore that old print or photograph, but worried about the cost or hassle—or the risk of losing your original—photo restoration has never been so easy and satisfying.

For more information about restoring old photos, you may go to your local Walgreens, or visit [www.walgreens.com](http://www.walgreens.com).