

Gift Ideas

Bring Joy To Loved Ones, Hope To Thousands

(NAPSA)—You can celebrate your next important occasion with a gift that brightens lives year-round by fighting breast cancer. The Susan G. Komen Breast Cancer Foundation offers a series of exclusive pink ribbon gifts to touch the lives of your loved ones and the more than 215,000 women and men diagnosed with breast cancer every year.

“Purchasing items from the Komen Foundation’s pink ribbon collection is a direct way for your gift to contribute to the fight against breast cancer, while educating your friends and family about breast cancer,” said Susan Braun, president and chief executive officer of the foundation.

Fifty to 80 percent of the purchase price of all products in the collection supports cutting-edge breast cancer research, education and community outreach programs. There are items for just about all tastes and price ranges including:

- Pink ribbon jewelry and watches;
- “Sharing the Promise” pink wristband;
- Pink ribbon glass globe, a glass decoration inscribed with “joy, love and hope;”
- Pink ribbon globe stand;
- Miniature glass water globe “joy, love and hope;”
- Pink ribbon tote bag in durable, water-resistant black nylon;
- Pink ribbon attire for the whole family.



The Susan G. Komen Breast Cancer Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at the age of 36. Today, the Foundation is an international organization with a network of more than 75,000 volunteers working through local affiliates and events like the Komen Race for the Cure® to eradicate breast cancer as a life-threatening disease by advancing research, education, screening and treatment.

For questions about breast health or breast cancer, visit www.komen.org or call the Komen Foundation’s National Toll-Free Breast Care Helpline at 1.800 I’M AWARE® (1.800.462.9273).

To view and purchase items from the collection, visit the online marketplace at www.komen.org or call 1.877.SGK.SHOP.