

Bring The Fun Back To Rough Winter Weather

(NAPSA)—Old man winter is here to stay. While icy roads, snowy sidewalks and slippery streets seem to be the focus of attention, there are still many ways to enjoy the snow that the winter season brings.

“Snow days used to be a time for winter fun, not winter work,” commented Lauren Cohen, director of marketing for Snow Joe. “With the proper preparation and tools, winter cleanup can be easier and even rather fun.”

Be Prepared. When the meteorologist predicts snow is on the way, make sure to stock the garage, outdoor shed or hall closet with the proper tools. Your winter checklist should include a warm, water-resistant coat, gloves, hat and boots, as well as breathable layers of clothing that will help you avoid overheating. Make sure to place an absorbent mat inside all entryways and keep a container of salt handy to minimize slippery sidewalks, porches and driveways. Keep a shovel on hand and try to clear the snow before it becomes packed down and hardens overnight. For an easier route, opt for a compact and lightweight electric snow thrower.

A snow thrower such as the Snow Joe combines power with a lightweight design that incorporates an ergonomic, back-saving curve and adjustable handle into



the familiar shovel shape. Easy-to-handle snow throwers clear a path quickly and easily so that users can enjoy winter fun.

Enjoy the Fresh Snow. Before breaking out the shovel and snow thrower, stop to enjoy the serene and picturesque wonderland in your backyard. Find your inner naturalist and tote your camera as you explore the white splendor. Take advantage of the great photo opportunities that snow brings by capturing shots of your home, yard, pets and family. Try out different camera angles and survey snow on different surfaces, such as tree branches, fences and rooftops. You can even attempt snapshots of birds, squirrels and other animals frolicking in the snow.

Remove Snow Safely and Easily. It's no secret that shoveling snow from sidewalks, patios and porches is often a cumbersome and painful task that can take hours to

complete. This strenuous and difficult winter chore can also lead to agonizing back and shoulder aches, as well as strain on the cardiovascular system.

“Overexertion is a serious concern during cold winter months,” said Dr. Angelo Chinnici, M.D. of internal medicine at Jersey Shore University Medical Center. “Pushing your body's limitations with outdoor winter chores can cause dangerous levels of strain on the body—especially the heart. Bitter winter temperatures create stress on the heart; therefore, extra care should be taken to avoid adding even more strain from unaccustomed exercise such as shoveling snow in these conditions.”

Although removing snow can be a burdensome chore, a lightweight and dependable electric snow thrower can make snow removal a quicker and easier task. Electric models are effortless to both start and maintain and do not require keeping hazardous gas on hand that is now more costly than ever. For tougher clearing jobs on driveways and walkways, larger electric models, such as the Snow Joe Ultra, can tackle the heavier snowfall and move up to 800 pounds of snow per minute.

For more information on smart solutions to winter weather, visit www.snowjoe.com.