

Bring Your Mom To Work Day

(NAPSA)—While sending flowers and other gifts is a wonderful way to celebrate the special women in our lives on Mother's Day, a national campaign invites Americans to do more. The not-for-profit Ovarian Cancer Research Fund (OCRF) and 1-800-FLOWERS.COM have declared Tuesday, May 6, 2003 to be Bring Your Mom To Work Day.



Companies and individuals nationwide are encouraged to participate as a way to say "thanks" to their employees' moms or mother figures by "bringing Mom to work," literally or virtually.

All proceeds from the campaign will benefit OCRF's efforts to advance research, raise awareness, and find a cure for ovarian cancer. Ovarian cancer affects 1 in 55 women and thousands more men, women and children who are forever touched by the insidious disease. The campaign and other efforts initiated by 1-800-FLOWER.COM have raised nearly \$150,000 to date for research and outreach programs.

Companies of any size can participate in Bring Your Mom to Work Day. Employees are asked to make a suggested donation of \$5 to take part, either with their moms or through a suggested virtual activity. More information is available at www.1800flowers.com/bringmom or by calling toll-free, 1-800-881-0335.