

Ingenious Ideas

“Broadcasting” Your Story Just Got Easier

(NAPSA)—Posting video content online and making it available to a global audience has become a cutting-edge communication tool. Now a new video-sharing site is making it easier to share your message with both targeted and general audiences.

Next-generation online entertainment communities such as Broadcaster.com provide tools that empower members to become instant near-professional “broadcasters.”

Finding, capturing and broadcasting video is free and easy to do. At Broadcaster.com, users can employ webcams to video chat in real time, or broadcast playlists of live and prerecorded content. Then, they can edit their programming. To find an audience, they can invite friends and keep adding to their list. They can also use the Deskbar Notifier to alert their audience to broadcast schedules and program content updates.

The site’s tools can be downloaded in minutes. These include Videomail, a free tool for sending video messages around the world. Users can capture video images of themselves with a webcam and then send to anyone in two easy steps.

Also, iGrab is a free search tool that quickly provides downloadable videos and images you can keep, use or mix with original con-



Why not broadcast your own message? Online entertainment communities are offering the tools to make it easier.

tent to create personal video broadcasts.

The iGrab software, designed to act like a TiVo for the Internet, comes with its own media player that allows the user to view stored content without having to wait for other programs to load. iGrab has a parental lock feature.

Another tool, StudioPRO, can capture any video that is playing on the screen, including live streaming video and prerecorded video clips on any media player. Users can record and save from those sources in a variety of file formats and compression qualities.

Broadcaster.com is growing fast. At any given time, thousands of registered Broadcaster.com users are broadcasting content to thousands of viewers.

For more information, visit www.broadcaster.com.