

newsworthy trends

Build Your Own Bar

(NAPSA)—Home sales, home improvement and home entertaining are booming, and rising along with them is a hot new trend in home bars.

As more consumers seek comfortable settings to entertain guests, the makers of Johnnie Walker Red Label®, invite them to B.Y.O.B.—Build Your Own Bar,



with tips from the editors of *This Old House* magazine and builder Kevin Byrnes of Bars by Byrnes in Haverstraw, N.Y. A special insert in the October issue offers tips on planning for a home bar—and the opportunity to win one of Byrnes' custom creations: the Johnnie Walker Bar.

When planning the bar, Byrnes suggests that you consider: location, available space in your home, amenities (wine cooler, sink, fridge, etc.), bar stools, bar tops and whether to build your own or hire a professional builder.

In the B.Y.O.B.—Build Your Own Bar Sweepstakes, one Grand Prize winner will receive the Johnnie Walker Bar plus a trip for two to the set of “This Old House’s” current television project. Three First Prize winners will each receive a Johnnie Walker Bar. One Second Prize winner will win a catered party in his/her home for 25 guests. Fifty Third Prize winners will receive a year’s subscription to *This Old House* magazine.

Complete details can be found in the October issue of *This Old House* magazine or at www.thisoldhouse.com/redlabel. Sweepstake entrants must be 21 years or older and entries must be postmarked by November 15, 2002.