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(NAPSA)—More and more smart travelers know they don't need to wait to arrive at their destination to relax. They continue to enjoy favorite magazines and books wherever and whenever they go.

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An alternative, environmentally friendly way to enjoy your favorite publications, digital reading is immediate whether or not you are connected to the Internet. With some titles costing less than their print version, reading with Zinio saves you some green and helps create more green for the rest of the environment.

Also, Zinio recently announced its first sweepstakes, encouraging readers to discover their true personalities through the “You Are What You Read” quiz, which offers a trip of a lifetime, as well as daily instant-win prizes. The grand prize is an exclusive trip (worth over \$35,000) to The Wakaya Club & Spa, a privately owned, 2,200-acre hideaway, nestled among the 333 islands in the Fiji archipelago. The winner and a guest will receive weeklong accommodations at this private-island resort, a favorite destination among celebrities.

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