

Then & Now

Cabbage Patch At 25

(NAPSA)—They've been up to outer space, on the cover of Newsweek, on postage stamps, been celebrity impersonators and have even been the U.S. Team Mascots for the Summer Olympic Games twice. According to Elizabeth Werner, chief toy officer of iVillage, "Cabbage Patch Kids are a huge part of pop culture history."

It all started in 1983, when artist Xavier Roberts took his one-of-a-kind dolls, known as Cabbage Patch Kids, to the mass market.



Cabbage Patch Kids have turned 25 but are still as cute as ever.

That year, over 3 million homes welcomed one of these new additions. Adorable and unique, each 'Kid came with a special name and birth certificate and quickly took the nation by storm.

Today, more than 118 million 'Kids have been "adopted," and in honor of their 25th Anniversary, a collection of limited-edition 'Kids is now available. The 25th Anniversary 'Kids are replicas of the originals with the same outfits, names and faces—that have not been available since the early '80s.

Grandparents who waited in endless lines and parents of today who had Cabbage Patch Kids as children are overcome with nostalgia at seeing these 'Kids again and are clamoring to share the experience with their young kids this holiday season. Anyone with a great Cabbage Patch Kids story, photo or video can share that memory with other fans at the Cabbage Patch Kids Memory Wall at www.cabbagepatchkids25.com.