

Your Memory

Facts & Fancies

Can Our Minds Grow Younger?

(NAPSA)—If you find your memory fades once in a while, remember this point: Experts say memory loss is often a natural occurrence and not necessarily linked to dementia, Alzheimer's or other disease. That means there may be no need to worry the next time you lose keys, can't locate the car in the parking lot, or misplace glasses.

Dr. Thomas H. Crook, former chief of Geriatric Psychopharmacology at the National Institute of Mental Health, says the majority of adults over 50 and many younger people as well suffer memory loss and a decrease in cognitive functions. He says, "These cognitive changes result from changes with age in brain chemistry and the structure of neurons, and are not an early sign of either Alzheimer's disease or other neurological disorders."

Brains get older. So is there a way to reverse the aging? Research scientists, seeking safe means to reverse age-associated memory loss, have produced some promising results. "We are beginning to see that the decreased human memory is not inevitable but in fact reversible," says Dr. Herbert Moessler, Head of Research for Ebewe Pharma.

Dr. Moessler says that an Austrian pharmaceutical company recently isolated and blended specific neuropeptides important for maintaining and improving mem-



Feeling Frazzled? Some memory loss may be a natural part of growing older, but new studies show there may be ways to reverse the process.

ory. This blend is being marketed as MemoProve. Tests show it directly counteracts the processes that cause age-related memory loss.

There is also evidence that the supplement actually rejuvenates learning, memory, and concentration. People who participated in a 30-day study had a 15 percent improvement on neuropsychological tests measuring these critical cognitive abilities. According to Dr. Crook, "A 15 percent improvement in cognitive performance is the equivalent of reversing 12 years of memory decline." That may be news worth remembering.

For more information on the supplement, visit www.MemoProveHelp.com or call 800-577-9933.