

Entertaining Ideas

Celebrate—Celebrity-Style

(NAPSA)—Intimate yet elegant at-home gatherings are gaining popularity, even among today's hottest celebrities. It's no longer so important to impress your guests, but rather to create a welcoming and exciting atmosphere they'll remember. Top celebrity party planner Colin Cowie says



Colin Cowie

even his clients are looking to simplify entertaining without sacrificing quality and style.

"A surefire hit is to focus on smaller, intimate gatherings with unique themes

rather than a big, over-the-top party," says Cowie, who has planned parties for top celebrities such as Bruce Willis, Nicole Kidman, Jerry Seinfeld and Elton John. "I'm seeing an inclination among many of my clients to combine their taste for luxury and quality with simple entertaining ideas, such as a late night gathering of friends, possibly after an evening at the theatre, for gourmet desserts and an indulgent European coffee such as Gevalia Kaffe®." Gevalia, a gourmet coffee company whose Swedish heritage is reflected in their high quality standards and the superior taste of their products, offers a variety of coffee blends made from the finest Arabica beans for an unparalleled coffee experience.

Whether you throw a delicious dessert party or lazy Sunday brunch, the way to achieve "effortless and elegant" style is with unique settings, warm environments and comforting foods shared with good friends and family. Cowie also suggests:



Fragrant gourmet coffee can make your home smell inviting, according to celebrity party planner Colin Cowie.

- Appeal to the senses. Create familiar smells with potpourri or fresh flowers. The scent of spiced tea or fragrant coffee can also deliver the finest smell in your house.

- Send your guests home with a special favor, such as a selection of flavorful coffee blends from Gevalia, or a fragrant candle, packaged in an elegant velvet bag.

- Host a lazy Sunday morning brunch buffet. Arrange tables throughout the house with an assortment of delicious foods and beverages. Your company will love roaming from room to room sampling a variety of epicurean delights while mingling with friends.

More entertaining tips from Cowie, as well as information on Gevalia, can be found on www.gevalia.com or by calling 1-800-GEVALIA.