

# BABY BASICS

## Celebrating A New Baby

(NAPSA)—Whether it's for a first-time or experienced mom, throwing a baby shower is more than a celebration of new life but a fun way to ensure that mom has all the tools needed for the arrival of her new baby.

Here are a few tips that will help make the shower festive, fun and stress-free.

**Who Hosts:** Historically, the baby shower was hosted by someone outside of the family (friend, co-worker). Today, anyone other than the mommy-to-be and her mom can throw a baby shower. It is most common for the best friend, aunt or sister to host.

**Select a Theme:** Decide the theme early on as it will set the tone of the party, affecting the venue, the choice of menu and decorations. Baby shower themes can be as simple as blue or pink if you know the sex of the baby.

**Determine a Date:** It is traditional to host the shower four to eight weeks before the baby is due. With baby's due date in mind, decide on a few dates and contact important guests to make sure they are available.

**Buy Decorations and Supplies:** Once the venue and menu have been determined, it's time to purchase decorations and supplies such as balloons and streamers. Shopping online can provide a wider array of choices and reduce the amount of running around.

**Baby Shower Gifts:** It is customary to provide the mommy-to-be with gifts at the shower. Sometimes these gifts can be "do-it-yourself."

Creating a Johnson's® Baby gift basket can be a great way to



**A great gift for a baby shower is a gift basket filled with baby care essentials that a new mom will need during the early months.**

ensure that expecting moms are fully prepared for their new baby. Moms will appreciate being "showered" with a variety of new baby products, such as Johnson's Baby Lotion, No More Tears® Baby Shampoo, Head-To-Toe® Baby Wash and Desitin®.

**Fun & Games:** Part of making the experience successful is through thoughtful party planning and having fun baby shower games. Before kicking off the baby shower games, have everyone introduce herself and say how she knows the mother-to-be.

Hosting a successful baby shower comes down to planning. Following a timeline, having a step-by-step planning guide and planning ahead for great DIY gifts will help keep the hostess organized and make the shower a success to ensure the mommy-to-be has the time of her life. For more information on fun gifts and caring for baby step by step, visit [www.johnsonsbaby.com](http://www.johnsonsbaby.com).