

Celebrity Secrets From The Red Carpet

(NAPSA)—When you see gorgeous, jewelry-drenched celebrities walking the red carpet in the latest designer gowns and the sexiest stilettos, you can't help but feel a little jealous. Luckily, according to Phillip Bloch, the man behind the award-winning looks of Halle Berry, Nicole Kidman and Salma Hayek, many Hollywood fashion and beauty secrets are right at your fingertips.

"Whether or not you're a celebrity, you want to feel comfortable in what you're wearing," explains Bloch. "When choosing a dress, it's important to look for one that's flattering for your body type. And necklines are key—you want to make sure that the dress frames your face and highlights your best features."

But according to Bloch, no matter what you wear, the first thing everyone notices is your skin. "What's the appeal of Jennifer Aniston or J. Lo? It's the skin—their skin glows."

His number-one tip for glowing skin: Moisturize. "You don't want to feel dry, flaky and itchy. Moisturizing the skin right after you shower makes your skin look and feel healthy." And celebrities agree—Denise Richards, Aisha Tyler, Gisele Bundchen and Claire Danes have all said that moisturizing is their beauty must-do.

And, of course, no red-carpet look is complete without a perfect manicure. According to Gino



Stylist Phillip Bloch offers skin-care tips from the stars.

Trunzo of Hollywood's famed Rescue Hand & Foot Spa, natural nails and lighter colors are all the trend. And his secret to a long-lasting manicure: Moisturize your cuticles.

When choosing a moisturizer, experts say you should look for a product that contains hydrating emollients and natural lipids to lock in moisture. JOHNSON'S® new SOFTCREAM™ Extra Care Body Cream and SOFTLOTION™ Extra Care Healing Lotion are designed especially for a woman's skin care needs. Both products provide 24 hours of superior moisturization, heal skin—the first step to achieving a coveted glow—and are conveniently available at mass-market retailers, food and drugstores nationwide. For more information, visit www.johnsonsoft.com.