

Education News & Notes

Cell Phone Recycling Pays Off For Schools

(NAPSA)—A new program may help people recycle their old cell phones—and raise cash for schools.

Approximately 100 million cell phones are retired each year in the U.S. and only a small percentage of those phones are currently recycled. The new initiative may help recycle many of those phones as part of a national fund-raiser for accredited K-12 schools. It challenges kids to collect old mobile phones and send them to a recycling center. For each intact cell phone collected, the student raises \$3 for his or her school.

The program, called Race To Recycle, is sponsored by Motorola. It was designed to be a simple way to help schools raise money for scholastic and extracurricular activities while providing an excellent educational opportunity for kids—the hands-on activity can help teach kids about the environment.

To get involved, a school registers online at the Web site www.RacetoRecycle.com and receives a Welcome Kit. Students can then hit the ground running to collect old mobile phones of any brand.

After the school collects, boxes and ships the phones, it receives \$3 cash for each collected phone. Schools are paid in cash and can



A new program gives schools \$3 for each cellular phone students recycle.

choose how to best allocate the funds, whether for textbooks, musical instruments or gym equipment.

There are many ways parents can get involved, too. For instance, they can host a collection at their workplace or team up with teachers to organize a mobile phone drive in the community.

Race to Recycle is meant to be an easy way to get kids involved in a fun environmental program that benefits their school and community. Parents can encourage their child's school administration to register and get started.

For more information, call (888) 390-6866 or visit www.RacetoRecycle.com.