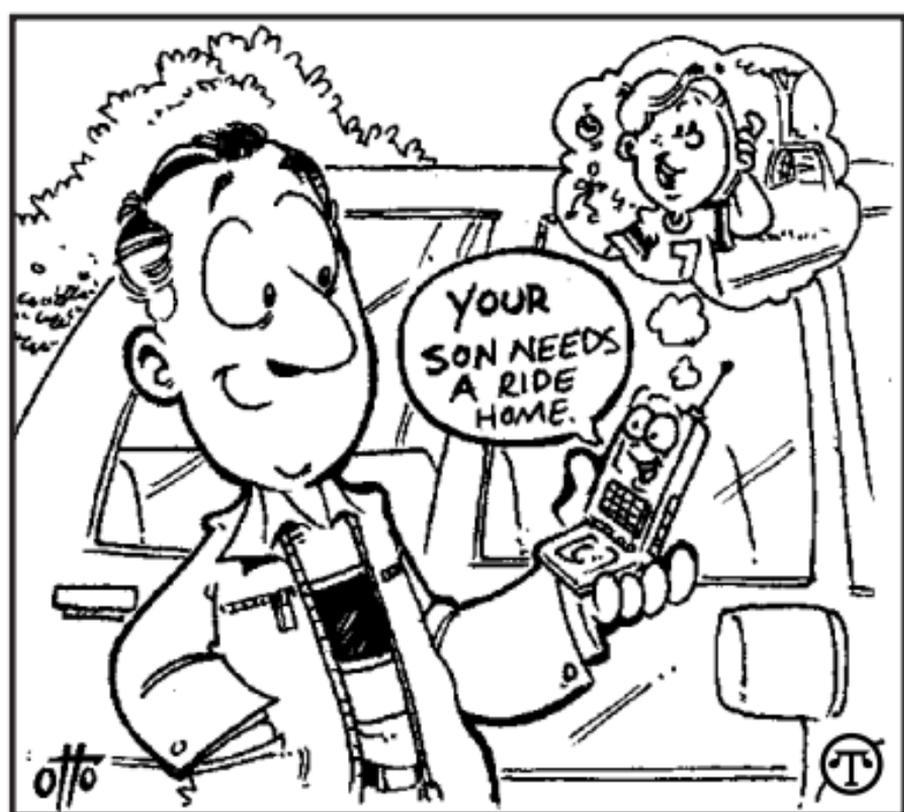


newsworthy trends

Cell Phone Users Declare Their Hang-ups

(NAPSA)—A new service may offer cell phone users the convenience once associated only with answering machines.

According to a new survey, 75 percent of those queried said they screen unwanted calls with an



A new service brings the same kind of call screening associated with landlines to cell phones.

answering machine at home, 88 percent of respondents said they would rather end a cell phone call than talk with bad reception, and 79 percent of those surveyed report often getting cell phone calls when they're nearby a landline phone.

Now, a new service from CallWave lets users listen in to cell phone messages as they are being left—just as they would on a home answering machine. If the call is important, they simply press the number “1” on their cell phone to interrupt the message and be connected to the caller. To transfer to a landline, they press “2.”

“If my cell phone rings when I’m in a meeting, I use CallWave to listen if it’s my son just checking in, or if there’s a family emergency,” said Dave Hofstatter, CEO of CallWave.

The service works with any cell phone, carrier and plan, and requires no hardware. To learn more, visit www.callwave.com/mobile.