

Cell Phone Users “Get The Message” With Lots More To Do Than Just Talk

(NAPSA)—Keeping in touch is all about choices, and here’s an idea worth talking about: People with cell phones have a variety of ways to communicate with friends and family. Of course, they can dial but they can also send a photo, use IM or e-mail, tap out a text, or forward their favorite ringtone.

According to research from leading youth wireless network Virgin Mobile USA, 65 percent of the general population are active texters, sending an average of 20 text messages per week. But while texting is hugely popular, photo messaging isn’t far behind.

As the saying goes, a picture’s worth a thousand words, which is why people are starting to click more and send photo messages. Whether front row at a concert or bumping into that B-list celeb, those with camera phones can spread the news right away. Not only is it easy to send photos to other mobile phones, but budding photographers can store images online for uploading and sharing, or personalize their phone with a favorite photo saved as wallpaper.

There’s even a way individuals can text their friends or family who don’t have cell phones. It’s with something called Text to Landline, a surprisingly easy and convenient way to text a message to any landline phone number. The message is delivered as a voice recording from the wireless service. The recipient can then



When you want someone to get the message, cell phones offer more versatile ways to reach out than ever.

record a response and have it sent either as voice mail or transposed into a text message back to the cell phone.

Love to IM from your computer? Addicted to e-mail? No problem. Cell phones allow you to do both from the handset.

With all of these choices, costs for staying in touch might really add up. Fortunately, some companies let customers choose the best option for their needs without breaking the bank. Virgin Mobile USA, for instance, offers Cross Messaging packs with no annual contracts and flexible pricing plans, including one that costs customers one penny per message of any kind.

So the next time you have a great idea or see something fun, you can choose how to share: with a call, a photo, an IM, a text or a little bit of each.

You can learn more online at www.virginmobileusa.com.