

Ceramic Tiles Join The Green Revolution

(NAPSA)—Much like other designers who have found they can do well by going green, many ceramic tile manufacturers are embracing a powerful design trend that finds inspiration from the environment, materials found in nature and other natural shapes.

The trend, which is called “Organica,” is about a pure, simple, organic lifestyle, and Tile of Spain manufacturers offer a full portfolio of “Organica” options.

For example, hygienic ceramic can be used in spaces designed for “healthy living.” Also, simply selecting durable materials that will last the life of the home greatly reduces the demand for virgin material as well as the amount of material sent to landfills.

Once installed, ceramic tile may last for a minimum of 40 years. Plus, indoor air quality, health and hygiene are a growing focus of sustainable design. Working with ceramic tile means that virtually no Volatile Organic Compounds (VOCs) are introduced into the indoor air environment.

Eco-friendly ceramic is made of natural ingredients as well as offering a “back to basics” look and material. A Tile of Spain branded manufacturer, Porcelanosa, offers the Yakarta series, a rectified porcelain tile available in a 12” x 35” format with grass-cloth-like texture. Natural and inspired by the Sahara grasslands, this wall covering works effortlessly as a backdrop for primitive artwork and sculptures in the residential or commercial gallery.

Bamboo is the hottest eco-chic material as of late, and Tile of Spain branded manufacturer Keros created “Bambu,” a series



Designers of ceramic tiles made in Spain are embracing a design trend that takes its inspiration from shapes and materials found in nature.

that could pass for the fibrous wood detailed with various floral listelo borders, all very “Organica.”

Rocersa, Inalco and Venus, all Tile of Spain branded manufacturers, have tile series that showcase organic leafy floral patterns, which consist of vintage varieties and tone-on-tone reliefs that bring the beauty of outdoors inside.

Porcelanosa has also created a rich and sultry wood look-alike. The Casona series is a porcelain tile that could easily be used instead of wood, which makes sense in spaces that may be exposed to moisture, such as spa venues, locker rooms, and residential master baths or home spas.

There’s also the influence of stone-looking tile. Tile of Spain branded manufacturer Jose Oset Y Cia has designed a ceramic called the Stratos to look like layered brickwork stone in gray and beige that can be used indoors or outdoors.

To learn more, call (305) 446-4387 or visit www.spaintiles.info.