

Business News

Change Of Address For Online Businesses

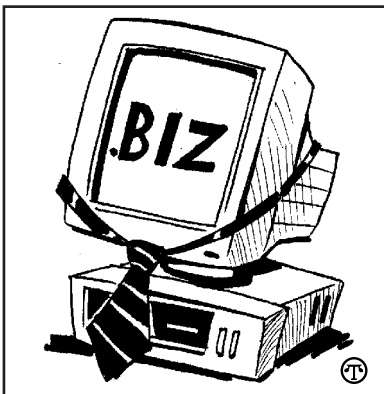
(NAPSA)—Are you the master of your domain? If you conduct business on the Web, the answer is "Probably not." The reason is that, more than likely, you did not get the name you wanted for your business. Further, your Web address (URL) probably ends in .com, a top level domain (TLD) that's cluttered with a confusing mix of sites owned by businesses, individuals, and speculators.

Fortunately, a new TLD has been created specifically for the business community and many good names are still available. The .BIZ extension is expected to help businesses enhance their presence on the Internet and provide them with a platform for future growth.

.BIZ is a truly global TLD—unlike .com, which is widely viewed as US-centric—dedicated and designed exclusively for conducting business online. Businesses of all sizes, all around the globe, can conduct commerce and communicate more securely and efficiently using this next-generation technology.

A company called NeuLevel, Inc. is responsible for the creation, maintenance and servicing of the TLD. .BIZ is intended for individuals and businesses who intend to use their Web addresses for commerce.

Businesses or individuals can register for a .BIZ address by following these three simple steps:



The new .BIZ domain will benefit businesses by cleaning up clutter on the Internet.

1. Go to NeuLevel Web site—www.neulevel.biz—and look for the list of approved registrars who sell .BIZ names.

2. Search for your .BIZ domain name and submit your registration in real time to your registrar of choice.

3. If your domain name is available, pay the registration fee to secure it and begin using your .BIZ address immediately.

.BIZ is not just a domain name. It brings new choices to businesses worldwide and represents the first advance in Internet addressing in over 15 years. .BIZ utilizes the most advanced technologies to provide a more timely, more stable and more secure Internet address.

For more information, visit www.neulevel.biz.