

Pointers For Parents

Children's Dress Clothing That's Easy On The Pocketbook

(NAPSA)—In today's economy, paychecks don't stretch as far as they used to and families often have to keep a tight watch on household expenses. All moms and dads want their child to look great without breaking the bank on a new outfit.

So what's a parent on a budget to do when it's time to outfit the children for a special occasion?

This spring, parents will be relieved to know fashionable options that children will love do exist for tight budgets. Dressing smart is easy if you know where to shop.

Dressing Smart

That's why you should check out affordable stores and, for time efficiency, stores that have plenty of selection under one roof. A retailer such as Burlington Coat Factory, with over 370 locations across the U.S., is a one-stop-shop destination for families. Prices are below department stores' and each store carries special-occasion clothing for newborns to opinionated teens—from suits and dresses to handbags, jewelry, tights, hats, dress socks and shoes. They are in stock every day all year long.

So what will the best-dressed children be wearing this spring? Burlington Coat Factory experts offer this fashion forecast:

Brilliant Boys

You can help your little guy (sizes 4-7) and older boys (sizes 8-20) look the part this spring. Forget the khakis and casual shirts. Classic double- and single-breasted designer suits are back in a big way and priced from \$29.99 - \$79.99. But this time they're paired with colorful dress shirts in soft pastels: greens, blues and lilacs. Patterned ties add a touch of sophistication and a coordinating pocket square completes the look.

Toddler and infant Prince



Children's dress clothing doesn't have to cost a bundle.

Charmings will steal the spotlight in darling vested pantsuits—creating the perfect look for pictures that parents and grandparents will love! Burlington Coat Factory makes shopping easy for moms and dads by offering a wide selection of sets priced from \$18.99 - \$34.99.

Girl Power

This spring, dress your little princess in finely crafted dresses in sweet understated pastels. Exquisite details such as beading, ruffles, embroidery, bows and luxurious layers add to the fairy-tale effect. These extra touches lend themselves to the softness of the season. Something your daughter will love? This year, many of the girls' dresses come with matching dresses for their favorite 18" dolls. Parents will find one of the largest collections of girls' dresses from infant to size 16, all priced from \$18.99 - \$34.99 at Burlington Coat Factory.

For more information or to find a store in the area, visit www.burlingtoncoatfactory.com.