

Travel Trends

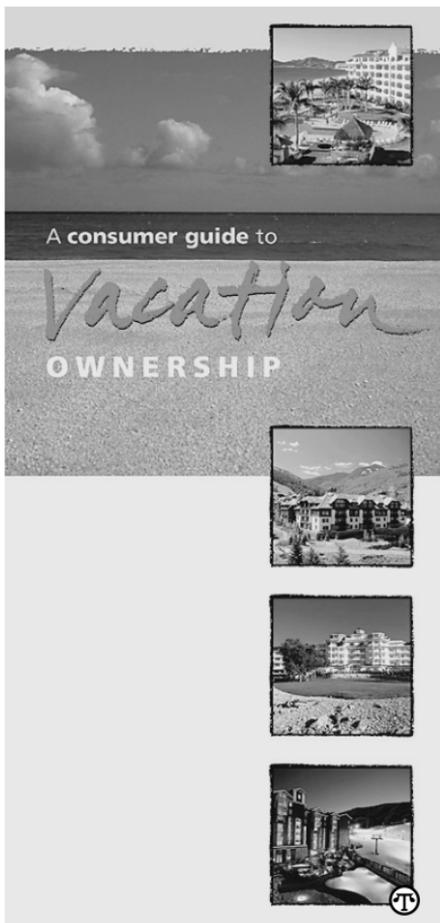
Choosing A Vacation That Fits A Lifestyle

(NAPSA)—As Americans are continuing their travel planning into the autumn and holiday seasons, the American Resort Development Association (ARDA) has noted the popularity in families booking holiday reunions at timeshare or vacation ownership resorts.

“With families in different parts of the country, there is growing interest in celebrating the holidays at a resort, allowing all members of the family to enjoy their favorite activities while eliminating the pressure of one household playing host,” said Howard Nusbaum, president of ARDA. “Timeshare resorts offer spacious floor plans and home-like amenities such as full kitchens and laundry facilities. Truly a home away from home, vacation ownership provides the space and flexibility needed to easily accommodate families and large traveling parties.”

Some of the more popular holiday season destinations for timeshare visitors are ski resorts, beach resorts, golf and tennis facilities, and the Orlando theme parks, according to ARDA. Many of the resorts offer planned children’s activities, as well as a wide range of activities for adults. Consumers who are not timeshare owners can often rent the facilities by the week or by the night, depending on location, time of year and demand.

To educate consumers about the timeshare industry, ARDA is offering its new “Guide to Vacation Ownership” free of charge. It explains the wide variety of products and options available, such



Timeshares give vacationers plenty of benefits, including location, space and activities.

as vacation exchange. It also offers purchasing tips to consumers, advising them to carefully consider what they value most in a vacation experience and to visit resorts before choosing the location and vacation ownership program that can make their family’s travel dreams a reality.

The Guide can be obtained by calling 800-374-0494 or by visiting www.arda.org.