

HOLIDAY GIFT IDEAS

Choosing Electronics

(NAPSA)—You've probably seen the shiny new phones and tiny computers that fit in your hand. But how do you really know which technology products you need and which will be obsolete in a few months?

A growing number of consumers—nearly six out of every ten American households according to a recent survey—are turning to the Internet to get this information.

The screenshot shows the CNET Electronics website interface. At the top, there's a search bar and navigation links. The main content area features a product review for the Canon PowerShot S30. The review includes a large image of the camera, a 'Letter Choice' badge, and a 'Product release date: October 31, 2001'. On the right side, there are several rating sections: 'Overall recommendation' (Highly recommended), 'Editors' rating' (8.3, Very good), 'ValueWatch™ rating' (8.2, Excellent value), and 'Price range' (\$348-\$499). At the bottom, there's a 'User recommendation' section showing a 96% recommendation rate from 405 users.

CNET.com's expert reviews help simplify shopping for tech products.

One popular technology product comparison site, CNET, www.cnet.com, helps everyone from the gadget guru to non-technical consumer find the right high-tech product at the right price.

CNET offers 360-degree photos, expert product reviews, full price listings, links to similar products, and prices and availability from a comprehensive set of online stores.

CNET also recently introduced ValueWatch, a patent-pending tool that generates a 1-10 value rating by comparing the features and current prices of competing products. For instance, if you are planning to purchase a digital camera, ValueWatch will tell you if that camera has an excellent, good, average, below average or poor value, compared to other similar products on the market.

CNET is widely regarded as the most comprehensive resource for in-depth information and expert buying advice on tech products. The reviews can be found at www.cnet.com. If you're looking for great deals on items other than technology, check out www.mysimon.com.