

Decorator's Notebook

Classic Tradition Sets 21st Century Trend

(NAPSA)—Even as the 21st century introduces new technology for the home, hardwood flooring continues to appeal to the American homeowner. In fact, one of the hottest trends is the rustic hardwood floor.



Historic hardwood flooring designs show off America's heritage with an innovative touch.

Today, hardwood flooring manufacturers are offering products that meet 21st century demands for durability while preserving the look of time-worn floors. Likewise, professional designers are creating homes that respond to the hectic lifestyles of their clients while providing them with a luxurious feel of the past.

According to the experts at Bruce hardwood floors, the authentic look of rustic floors is one of the most popular styles of hardwood flooring. By combining the look of rustic floors with today's high-tech finishes, Bruce has created a realistic, easy-to-care-for floor.

“Rustic flooring appeals to consumers because of the relaxed atmosphere it helps create,” says Michael Lyons, product manager for Bruce hardwood floors. The character this design provides adds an element of casual styling regardless of décor.”

This marriage of nature and technology has resulted in hardwood re-creations that provide homeowners with practical, yet stylish flooring options—such as the American Originals Collection, which honors our country's heritage with an innovative touch.

Editor's Note: This is the twelfth in a monthly series.