

Pointers For Parents

Collection Of Family-Friendly Phone Content

(NAPSA)—Increasingly, consumers are viewing their cell phones not just as communication tools, but as extensions of themselves. Most take their phones with them wherever they go, using these devices not only to keep up with their hectic lives but also to keep themselves and their loved ones entertained during downtime on the go.

With today's advanced cell phones as their gateway, people of all ages are downloading all kinds of fun, including ringtones, voicetones and wallpapers to personalize their phones with their favorite music, characters and movies. Additionally, many enjoy downloading video clips and mobile games to keep themselves and their children entertained wherever they are, whether traveling, standing in line or hanging out at home.

But how can people find what they're looking for quickly and easily without having to scroll through multiple menus? One of the world's largest entertainment companies now provides an online tool that can deliver wholesome, family-friendly fun straight to a mobile phone in a fast and simple process.

mDisney.com is an online superstore that carries a wide range of Disney-themed mobile content. The first major collection of family-oriented mobile content available for purchase online, the site carries everything from ringtones and voicetones to games and wallpapers. Fans can personalize their mobile phones with their



A new online service provides an extensive collection of family-friendly phone content, from ringtones to wallpaper.

favorite tunes and characters. Visitors will find new content, such as "Pirates of the Caribbean" and "High School Musical," as well as classic Disney characters such as Mickey Mouse and Winnie the Pooh. There is content available for virtually every phone service provider and handset model. In addition, the site is also a resource for how to download and includes special offers, including the Disney TXT club.

After registering on the site, visitors enter in their phone's carrier and model. They are then presented with a menu of ringtones, voicetones and graphics that are compatible with their phone. They can easily purchase what they want and have it immediately sent directly to their phones.

To learn more, visit the Web site at www.mDisney.com.