

College Now Within Reach for Thousands More Students

(NAPSA)—Responding to concerns about access to higher education for academically qualified low- and moderate-income students, one of the nation's leading higher education institutions will offer a scholarship to one student at every public high school in 18 metropolitan areas served by its campuses.

The DeVry University Community Scholars program will help meet the challenge of ensuring access to higher education for students who may not be able to afford it, and to encourage students to pursue careers involving technology, business and management.

Students at approximately 1,600 high schools across North America will be eligible for the program, which targets academically mid-tier students who may represent the first generation in their family to attend college. The program will be offered annually to a new group of graduating high school seniors.

"This is not a scholarship program for 'the usual suspects,' the valedictorians and star athletes. Those students are aggressively pursued by colleges and universities and have many options," said Dennis J. Keller, chairman and CEO of DeVry Inc., the holding company for DeVry University.

"This scholarship program wades deeper into the pool of qualified students to find the student who maybe finished a little farther down in the class but who clearly has the academic ability to succeed in college if given the

**1,600 high school students
across North America eligible
for new scholarship program.**



opportunity," said Keller, who announced the nationwide program at a meeting of the Chicago Board of Education.

High school principals and guidance counselors will select scholarship recipients, who must demonstrate proficiency in mathematics and graduate in the upper one-third of their class.

Each scholarship award will be up to \$3,000 per calendar year (\$1,000 per semester) for a student attending year-round in pursuit of a bachelor's or associate degree, up to \$9,000 for the duration of a degree program, depending on the student's field of study.

Ronald L. Taylor, president and chief operating officer of DeVry Inc., said another benefit of the program is that it points young people in the direction of promising careers.

"Despite all the gloom and doom about the so-called 'technology bust,' the economy in which we live and work has been fundamentally changed by technology. It is woven throughout the entire economy. Individuals with a solid education that intersects business and technology will do well," said Taylor.

For more information and to find out if you are eligible, call 800-73-DEVRY or visit www.devry.com.



Note to Editors: DeVry University has undergraduate campuses in the following locations: Arizona: Phoenix; California: Fremont, Long Beach, Pomona, West Hills; Colorado: Denver, Colorado Springs; Florida: Orlando, Miramar; Georgia: Decatur, Alpharetta; Illinois: Chicago, Addison, Tinley Park; Missouri: Kansas City; New Jersey: DeVry College of Technology, North Brunswick; New York: DeVry Institute of Technology, Long Island City; Ohio: Columbus; Pennsylvania: Fort Washington; Texas: Irving; Virginia: Arlington; Washington: Federal Way; Ontario, Canada: DeVry College of Technology, Mississauga; Alberta, Canada: DeVry Institute of Technology, Calgary.