

HINTS FOR HOMEOWNERS

Colors Go Through The Roof For Vibrant Curb Appeal



With more options to choose from, homeowners can decide on a roof color that complements their siding or other exterior accessories.

(NAPSA)—Things are looking up for homeowners who want to customize their curb appeal. Thanks to vibrant new colors now available in asphalt roofing, there are more choices than ever to boost a home's image. And that's good news since design experts say that 40 percent of a home's exterior is the roof.

In recent years, asphalt has become the preferred roofing material over the more traditional wood or slate. Much of this is due to its higher fire resistance, durability and new shingle styles with authentic, classic appeal. Asphalt shingles can replicate the look of wood shakes, and some, such as Centennial Slate™ by CertainTeed, even simulate the natural beauty and color variations of blended slate at a fraction of the cost.

The new color palettes go a long

way to enhance designer or architectural roofing and complement the bolder curb appeal that is becoming so popular. The array of roofing on the market allows homeowners to coordinate roofing with siding, accessories such as shutters and trim, and even fencing for appealing and distinctive looks.

Such advancements in building materials provide homeowners the same freedom to customize a home exterior and reflect individual preferences through interior design. In other words, don't get stuck in the brown and beige rut. Go for the bold new generation of asphalt roof styles and make your neighbors green with envy.

For more information on how to top off your home with style and distinction, visit www.certainteed.com or call (800) 782-8777.