

# *Gift Ideas*

## Contemporary Men's Fragrances Sum Up Elegance

(NAPSA)—Elegant is the one word that sums up today's most noteworthy men's fragrances.

The top three gift choices include scents with a wide appeal but a similarly appealing allure:

**Tsar:** Through its very name this scent evokes exceptional men whose prestige, natural authority and noble hearts impose respect. The aromatic woody scent bestows an aura of strength and natural seduction. With notes of lavender and bergamot, sandalwood and patchouli, cinnamon and caraway, Tsar is a fragrance faithful to the spirit of the jeweler Van Cleef and Arpels. It's available in an eau de toilette; an after shave, an after-shave emulsion; an all-over body shampoo, and deodorant. The bottle recalls its original inspiration: the life of the 20s and the masterful art of glassmakers.

**M7:** Intensely masculine and elegant, M7 is the signature scent for the modern Yves Saint Laurent man. The seventh men's fragrance from the legendary house, M7 expresses a new vision of male sensuality. This is the first men's scent to be created by Tom Ford at YSL. A fresh, woody, sensual fragrance packaged in a dark amber geometric glass falcon, it makes a powerful impression with a minimum of detail. It is available in eau de toilette, after-shave lotion, soothing after-shave balm, all-over shower gel and alcohol-free deodorant stick.



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**Essenza di Zegna:** For nearly a century, the Milan-based fashion house Ermenegildo Zegna has been synonymous with high-quality fabrics, and attention to detail. This eau de toilette is an original composition based on the use of classic and noble perfume-making materials. It is a modern fragrance, a fresh, spicy, woody aura structured around traditional essences such as vetiver and bergamot. The scent evokes a journey to the warm, sunny climes of Italy, with spicy heart notes of pistacia from Provence, cardamom and myrtle.

The subtle elegance of the bottle is a work of art in brushed metal and transparent glass. The scent is available in after-shave lotion, after-shave emulsion, scented soap and deodorant stick.