

CONTEST CORNER

Contest Makes Splash With Fans Of Underwater Cartoon

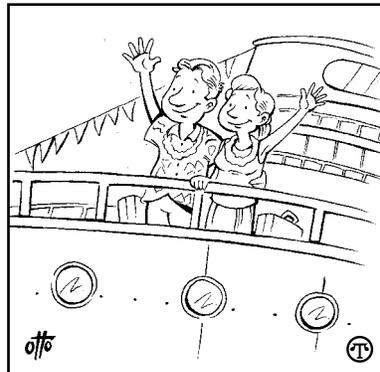
(NAPSA)—Fans of a popular, animated, underwater television show now have the opportunity to take to the seas. A new contest will give them the chance to wave goodbye to dry land from the deck of a luxury cruise ship.

Called *The Great Search for SpongeBob SquarePants™ Instant Win Game*, sponsored by the Nabisco Biscuit Division of Kraft Foods, the contest will run until June 29, 2001. Inspired by such cartoon characters as Squidward, SpongeBob SquarePants and Patrick Star, the contest will show Grand Prize winners that it can be “hip to be square” by awarding 100 trips to the Bahamas aboard a Caribbean cruiser.

In addition, 1,000 First Prize Wild Planet Spy Cameras and 2,500 Second Prize Wild Planet® Water Talkies will be awarded.

Interested participants should look for specially-marked packages of Nabisco products with Nickelodeon’s Squidward, Patrick Star and SpongeBob SquarePants character combinations on the back panels.

Contestants need to match the



Grand Prize winners of a new contest will cruise to the Bahamas aboard a luxury ship.

characters on the back of the packages with a Match ‘N’ Win game piece found inside to win.

Those who wish to participate without purchase must hand print their name, address, date of birth and home telephone number on a 3 X 5 card. Mail to: The Great Search For SpongeBob SquarePants Instant Win Game, P.O. Box 3346, Maple Plain, MN, 55593-3346.

For more information, visit www.NabiscoWorld.com.